

Williamsburg Technology Committee
Town Office
Thursday, July 16, 2008

Present: Tom Adams, Dave Nardi, Lynn Goodhue
Guests: David Chase, Steve Herzberg, Bill Letsky

Motion to accept minutes of June 12th by Lynn, 2nd by Dave. Motion passed.

Web Site Discussion:

- Virtual Town Hall:
 - Presenting proposal: Bill Letsky, Vice President
 - Based in Maynard, MA
 - ~230 Websites across 12 states
 - Support: phone (9-5, Mon-Fri), web, email, IM
 - Platform FirstClass™ Software
 - Email instant web posting system
 - Client for FirstClass™ need to be loaded on PC to make modification within the application.
 - Unlimited calendars
 - Google search appliance
 - Full set of Google Urchin **statistics**:
 - Site visits, page views, file downloads, unique files
 - Access to what exact files were downloaded.
- List of questions:
 - Is code created with FirstClass™ portable to any web server?
 - Can be ported to content management systems.
 - We would get an html version of the site that can be loaded into (for example) FrontPage.
 - Who owns code of web site?
 - We own code
 - If we decide to use a different provider, can we bring our website there?
 - Yes
 - Is FirstClass™ email platform necessary for using email as the vehicle to post to the web site content manager?
 - No, can be setup to email from another email client. But it is more secure and efficient to use the FirstClass™ client and should be considered necessary.
 - Online payment included in web site costs?
 - Would farm out to 3rd party processor for taking payments.
 - Citizen bears cost of transaction, unless it's a tax being paid.
 - VTH links to whoever 3rd party is.
 - Domain name? Can we preserve the Burgy.org name?
 - We can use whatever we want.
 - Movement to use ".gov" suffix – maybe change to burgy.gov?
 - VTH can host name or have someone else to host and point to VTH server.
 - Probably move to have VTH host.
 - VTH can host email as well for the town mailboxes.
 - Email would be done through FirstClass™ email client.

- Would not use Outlook as client; it's not a POP email servers.
- Motion made by Tom to recommend to the selectmen that we enter a contract with VTH to build and host our town's web site; 2nd by Lynn. Motion passed unanimously.

Message Board:

- Tom got 2 other quotes – one from Apple, one from Yes Computers.
- Recommend purchase direct from Apple.
- Tom will update and email a final quote for the message board equipment.

Next meeting: Friday, July 25th at 6:00pm at the Meekin's Library

Motion to Adjourn by Tom, seconded by Dave.